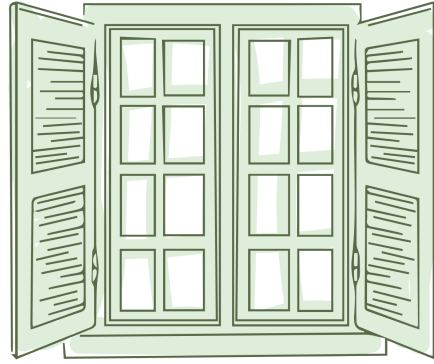


West U HOME TOUR



to benefit West U Elementary School PTO

HOME TOUR
COMMITTEE CHAIR

Kate Doke

HOME TOUR COMMITTEE

Annika Bermudez
Leah Follete
Laura Hobeika
Sarah Nelson

Dear Friend of West U,

Last year we were thrilled with the unprecedented interest in the West U Home Tour. Our event sold out quickly and we look forward to similar success as the event returns on Sunday, April 7th, 2024!

We are currently in the exciting process of selecting the stunning homes we will showcase. Our goal once again will be to feature the incredible talents of the builders and architects, as well as interior and exterior designers whose work undoubtably is responsible for the spectacular homes that fill our neighborhood.

As always, all proceeds from the West U Home Tour will benefit the West University Elementary PTO. Funds raised in 2023 through the West U Home Tour supported our students through instructional materials, technology upgrades, campus repairs and updates (including our new marquee along University Blvd), as well as enrichment programs and school clubs (Art Night, STEM Night, Talent Show, Math Club, Young Astronauts, and many others).

Our school is the cornerstone of our beautiful neighborhood and maintaining the high academic and enrichment standards in place at West U Elementary (made possible with PTO funding and corporate partnerships) benefits the homes and businesses in the area as well. The school's reputation for academic excellence continues to provide one the largest draws to the area. Without West University Elementary, the neighborhood we all love would simply not be the same!

We would be delighted to have your support as a partner in education and a sponsor of the 2024 West U Home Tour. Thank you kindly for your consideration.

Sincerely,
Kate Doke
2024 Home Tour Chair

West U HOME TOUR



to benefit West U Elementary School PTO

Title Sponsor *Sold Out!* \$10,000

VIP Tent Sponsor *Sold Out!* \$7,500

- VIP Tent Naming Rights
- Company logo featured:
 - prominently on all media and marketing materials
 - prominently on the day of event signage in front of on event banner to be displayed on University Blvd. from March 18 - April 8, 2024
- One-page ad in West University Home Tour Guide
- Social Media Recognition (company logo on up to 5 Save the Date posts and one dedicated social media post) Recognition in PTO email blast on March 27 and April 3
- Invitation for two to the Host Committee dinner (date TBA) 5 tickets to the event

Home Sponsor \$5,000
(Limited Availability)

- Company logo featured:
 - on media and marketing material
 - on event banner to be displayed on University Blvd from March 18 - April 8, 2024
- Day-of the event sign in front of one of the Home Tour featured homes
- Half-page ad in Home Tour Guide
- Social Media Recognition (dedicated post the week of the event)
- Recognition in PTO email blast on March 27th and April 3rd Opportunity to provide promotional materials in one of the featured homes - first come
- 5 tickets to the event

Tour Sponsor \$2,500

- Company logo featured on media and marketing materials Company logo featured on event banner to be displayed on University Blvd from March 18 - April 8, 2024
- Quarter page ad in Home Tour Guide
- Recognition in PTO email blast on March 27th and April 3rd
- Opportunity to display promotional material at hospitality tent on day of event
- 2 tickets to the event

Hospitality Sponsor \$1,500

- Quarter page ad in Home Tour Guide
- Recognition in PTO email blast on March 27th and April 3rd
- Opportunity to display promotional material at hospitality tent on day of event
- 2 tickets to the event

Community Sponsor \$250

- Recognition in the Community Partner Section of Home Tour Guide

Count us in!

SPONSOR NAME/COMPANY

CONTACT NAME

ADDRESS

PHONE

EMAIL

WEBSITE

SOCIAL MEDIA HANDLES

Please indicate your sponsorship level:

Tent Sponsor (\$7,500) Home Sponsor (\$5,000)
 Tour Sponsor (\$2,500) Hospitality Sponsor (\$1,500)
 Community Sponsor (\$250)

please return form and donation check payable to

WEST U PTO, INC.
3756 UNIVERSITY BLVD.
HOUSTON, TEXAS 77005

and email high-res version of your logo to

FUNDRAISING@WESTUPTO.ORG
FOR QUESTIONS OR ADDITIONAL INFORMATION,

PLEASE CONTACT KATE DOKE KDOKE@GREENWOODKING.COM